

Data Analytics Benchmarking Workshop

February 12th, 2008
8:30 to 3:30 PST
[Handlery Hotel](#)
950 Hotel Circle North
San Diego

Facilitator

Bernie Macht
Regional Sales Director
ACL Services

Bernie Macht is Regional Director for ACL Services Ltd. In this capacity, Bernie applies his expertise in gathering and communicating meaningful information on audit and financial management best practices to assist organizations in achieving efficiency and effectiveness through business assurance analytics.

Throughout his 10+ years with the company, Bernie has developed and managed strategic partnerships and alliances with regional business partners around the world to identify and resolve important business issues facing organizations. With a broad range of experience, Bernie brings a unique perspective to resolving issues relating to financial transparency and reporting, regulatory compliance, fraud detection and prevention, and data and systems audit and security.

Bernie is an accomplished and engaging public speaker, and has presented on the role and value of data analysis and continuous monitoring in audit, controls compliance, and fraud detection at various events and conferences including those of The Institute of Internal Auditors (The IIA), the Association of Certified Fraud Examiners (ACFE) and the MIS Institute.

Presenter Bios:

Michael Ganung
Vice President
Wells Fargo Foothill

Michael is the Vice President and Manager of the Project Management Group for Wells Fargo Foothill (WFF). He has over 15 years of experience in project management, audit, accounting and finance. He is responsible for managing a team of project managers who work with the business to identify, plan, and implement business process and technology innovations within WFF. Prior to this role, he was a project manager responsible for the development/implementation of the Electronic Reporting System, which included incorporating ACL solutions. Prior to Wells Fargo, Michael was a private trainer and consultant for ACL solutions and previously a Systems Consultant in KPMG's Structured Finance Group. He attended the University of Minnesota, majoring in Physics.

Robert Liu, CFE
ERS Manager
Deloitte & Touche, LLP

Robert Liu is an ERS Manager for Deloitte's Pacific Southwest region and is currently a senior member of Deloitte's Data Quality and Integrity (DQI) team providing data analytics and financial data mining services to clients throughout the region. He is an ACL Certified Data Analyst (ACDA-CCM), a Certified Information Systems Auditor (CISA), an Oracle 9i DBA, and a Certified Cisco Network Associate (CCNA). Rob holds a BA in Mathematics and Statistics from UC Berkeley, an MA in Education from Stanford University, and is a PhD Candidate in Mathematics at UC Santa Barbara. Prior to joining Deloitte, he worked as a strategic alliance manager for the mobile Internet industry and as a data miner for the automotive industry.

Ken Mory
Chief of Audits
County of San Diego

Ken Mory is Chief of Audits with the Office of Audits & Advisory Services for the County of San Diego. He has over 30 years experience in Finance, Audits and Operations. Prior to coming to the County, Ken was the Executive Vice President and/or CFO for several companies, including Cingular Wireless Data, TelCel Cellular, and Link Telecommunications. He also worked for BellSouth Corporations' General Internal Audits and began his career with Arthur Young & Company, CPAs.

Ken has worked in both government and private sectors. His current interests include implementing SOX for Government, ACL's Continuous Control Monitoring Modules, a Comprehensive Audit Skills Development program, and the COSO/COBIT frameworks in the County of San Diego. He has published auditing and accounting articles in several professional journals, including The Journal of Accountancy, Management Accounting and others. Further he has instructed on Accounting/Auditing and Taxes at the University of Texas Austin and at National University in San Diego.

Ken has a Master of Sciences in Organizational Dynamics from the University of Pennsylvania, a Master of Business Administration from the University of Alabama Birmingham and he received his Bachelors in Sciences in Accounting from Birmingham Southern College. He is also a Certified Internal Auditor (CIA), Certified Information Systems Auditor (CISA) and a Certified Management Accountant (CMA)

Ken also Chairs the Governmental Relations Committee for the San Diego IIA Chapter and is the Vice Chair for the State of California's Audit Chiefs' Committee.

Workshop Agenda

Time	Topic	Speaker
8:00 - 8:30	Registration and Continental Breakfast	
8:30 - 8:35	Introduction	Bernie Macht, ACL
8:30 - 9:25	“Strategic use of Data Analysis within the Audit Cycle” – Best Practices	Michael Ganung Wells Fargo Foothill
9:25 - 10:00	Q&A	Group discussions
	Round Table Discussion	
	Round table Debrief	
10:00 - 10:15	Break	
10:15 - 11:00	Repetitive Analysis Best Practices 1) Management’s objectives and approach 2) Deploying automation and overcome data access challenges without compromising audit objectives	Robert Liu Deloitte & Touche
11:00 - 11:30	Q&A	Group discussions
	Round Table Discussion	
	Round table Debrief	
11:30 – 1:30	IIA Chapter Meeting & Lunch	Separate registration required.
1:30 – 1:45	Benchmarking Survey Results	Bernie Macht, ACL
1:45 - 2:45	Continuous Controls Monitoring Best Practices	Ken Mory County of San Diego
2:45 - 3:10	Q&A	Group discussions
	Round Table Discussion	
3:10 - 3:30	Workshop Debrief and Open Panel Discussion	

To register or for additional details please contact:

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